

## News Release

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### **OHbaby! Introduces Lotus Springs Collection**

**(Austin, Texas) November 20, 2007** – OHbaby! announced today a strategic partnership with Lotus Springs Collection, a new line of eco-friendly home lifestyle products. The collection of natural fiber apparel and home goods will be available to consumers through the OHbaby! Web site (<http://www.ohbabyaustin.com>) and retail store in Austin, Texas – just in time for the holiday shopping season.

Lotus Springs' designs use natural materials such as milk, bamboo, soy and corn combined with other fine natural fibers such as cashmere, silk, wood and cotton to create the best quality and durable fabric without compromising softness and comfort.

“We are excited to partner with Lotus Springs and offer their collection of luxury products to our customers,” said Patrick Beathard, co-owner of OHbaby!. “We are impressed by the quality of Lotus Springs' products and even more enamored by their contemporary designs and colors.”

OHbaby!'s partnership with Lotus Springs will be furthered by an exclusive shopping link on Lotus Springs' Web site, and, eventually, a completely integrated shopping cart with OHbaby! as the primary retail fulfillment channel in the United States.

Irina Wong, Partner at Lotus Springs USA, LLC, comments, “We are looking forward to having OHbaby! as our online retail partner. I feel this strategic partnership will complement each other well. With Lotus Springs' experience in developing innovative, luxury, quality products and OHbaby!'s commitment to providing consumers with the latest and finest merchandise in the marketplace, our partnership will help move our customers to a new way of sustainable living in style. It is our goal at Lotus Springs to share the highest standards of quality and style while promoting our Earth's natural resources.”

#### About OHbaby!

OHbaby! is an Austin, Texas-based multi-channel retailer, specializing in women's and children's clothing, jewelry and home decor. For more information, visit, [www.ohbabyaustin.com](http://www.ohbabyaustin.com) or call 1-866-873-BABY (2229).

#### About Lotus Springs

Lotus Springs USA, based in Los Angeles California, is at the forefront of integrating natural eco-friendly materials into lifestyle products. Lotus Springs offers a complete collection of luxurious eco-friendly apparel and home accessories for women, baby and the home. "Luxury is our Philosophy...Green is our Commitment". For more information, visit, [www.lotussprings.com](http://www.lotussprings.com) or call 1-323-871-2233.